



# Government and Business

Portuguese immersion programs



welcome



If you are a government official in your country or work in foreign organizations or companies and are looking for an immersion in Brazilian Portuguese, consider joining us at The Language Club!







**The Language Club is a language school that has been teaching Brazilian Portuguese as a foreign language to all levels since 1993. In addition to offering quality education, the school also stands out for its privileged location in Florianópolis, a beautiful island in the South of Brazil.**

Over the years, we have welcomed students from Canada, the United States, the United Kingdom, Australia, New Zealand, Ireland, Denmark, Germany, Sweden and others.





# The school environment, teachers and staff

TLC offers a friendly and multicultural environment where everybody is invited to share experiences and make new friends while learning a foreign language. The school is renowned for its approach to teaching Portuguese based on a communicative and humanistic methodology. Our class dynamics foster interaction and engage students in real-life situations. In addition, aspects of Brazilian culture are included in the course syllabus.

At TLC, the students can count on committed teachers and staff, who make sure to address each student's individual interests and needs. The school has a lovely garden and a coffee lounge that offers a pleasant place to study and interact.

Teachers are all native speakers and all of them have a Bachelor's degree in Portuguese or other related areas of expertise. All teachers have successfully accomplished an extensive preparation course, and all of them frequently attend and prepare seminars to update and extend their knowledge and cross-cultural sensitivity.







**In addition to teaching Portuguese, our teachers also help the students to learn about Brazil and understand the country's culture, including habits, traditions, and social relations, among others. Getting to know a bit of the culture where the target language is spoken is an important aspect of language acquisition: language is culture.**





# School approach to the Portuguese language teaching

**TLC adopts a student-centred, humanistic approach to language teaching, aiming at helping students acquire communicative competence in Portuguese.**

Communicative competence means not only being able to speak, understand, read and write in the language, but also to adapt one's language to different contexts, in addition to using verbal and nonverbal strategies to comprehend the cultural aspects of Brazil and its people.

Our courses are highly interactive, and grammar and vocabulary are put into context to facilitate learning.

Main elements:

- Communicative and interactive methodology.
- Contextualized grammar and vocabulary.
- Our courses cover the four language skills: speaking, listening, reading and writing.
- The course also covers the different aspects of Brazilian culture.







# The place: Lagoa da Conceição, Florianópolis, SC, Brazil

Willing to know more about Florianópolis?

Florianópolis is one of the most sought-after places to live in Brazil. The city combines a high score Human Development Index (HDI) and beautiful landscapes.







Our school is located in a privileged area called Lagoa da Conceição. This foreigners-friendly neighborhood gets its name from the large lagoon that surrounds it. Dunes, hills and some of the most famous beaches in the city are also nearby attractions not to miss.

As for infrastructure, the walking-distance area around The Language Club has a small medic clinic, pharmacies, a post-office, supermarkets, different boutique stores and specialty shops. It also has a number of restaurants, cafes, bars, gyms and coworking spaces.





# Why a program in the Government and Business areas?

The Portuguese immersion program in the Government and Business areas arose/ was developed from the need to respond to common requirements to this public. It is designed according to the level, needs, requirements and subject areas chosen by the student or person in charge of contracting the course. In these programs it is possible to include visits to companies, sociocultural programs and meetings with professionals of interest to the student. Classes are mostly one-to-one. See below some more of the program features:





# Why a program in the Government and Business areas?

- Programs are organized according to the Common European Framework of Reference (CEFR): Learning, Teaching, Assessment and the American Council on the Teaching of Foreign Languages (ACTFL). These scales comprise a set of descriptions of the abilities needed to communicate in a language. They are the standard grading scales for language proficiency, with the first adopted in Europe and the latter in the US and Canada.
- We provide a placement test that helps us define the level, material and syllabus to be used with a single student or group.
- We organize professional visits to public and private organizations, whenever requested.
- The Language Club has been registered with the Ministry of Education and Innovation (Secretaria de Educação e Inovação) of the State of Santa Catarina, Brazil, since 1993, and is allowed to work and issue certificates in the field of foreign language education.
- The school also:
  - offers homestay service and organizes the student stay in pousadas near the school;
  - organizes students' transfers
  - provides the documentation for student visa requests





# Testimonials

**I have attended The Language Club during a four-week immersion program. In the context of my work, I had to achieve an advanced level of proficiency in Portuguese and this immersion period was very useful in helping me to move from a high intermediate to an advanced level.**

My experience at The Language Club was positive in all respects: the program was well developed and continuously assessed to meet my specific goals and needs, the teaching tools and materials were well chosen, motivating and efficient, and the teachers were all very good and knowledgeable. The school is well run and the staff is friendly and professional.

**Renaude Bender**

Canadian Diplomat

**“I also enjoyed the community of Lagoa da Conceição. It is a casual, hospitable community in which to wander around and converse with the local people and the area around the lake is a fun place to explore on foot.**

The Language Club, the instructor, the host family, and the community made my experience a success. When I return, I look forward to exploring more of the island – and to learning more Portuguese!”

**Frank Taylor**

United States







[www.thelanguageclub.com](http://www.thelanguageclub.com)